



Recycle at Work
from Metro and the Washington County
Cooperative Recycling Program

Recycle at Work

January 2011

Business Bulletin

Spotlight on Businesses Issue

Recycle at Work Award Winning Businesses

This edition of the *Recycle at Work Business Bulletin* recognizes 14 new Recycle at Work award winning businesses. Congratulations! As the Recycle at Work business awards program begins its third year, the roster of award winners continues to grow. Take a look at page six of this publication for more information about becoming a Recycle at Work award winning business!



Business Recycling Workshops

Gain a marketing advantage over your competitors - reduce the amount of waste your business sends to the landfill and save money on your bottom line. Going green is not a fad; it is a business trend with a significant economic incentive. Join the movement by attending these **free, special business recycling workshops** put on in collaboration with the Hillsboro Chamber of Commerce, City of Hillsboro, and Washington County Recycle at Work.

What can you expect?

- Meet other Hillsboro business leaders.
- Share best management practices in sustainability.
- Learn more about the Recycle at Work Program and its free on-site technical assistance and resources.
- Get the latest information on recycling requirements for all businesses.
- Leave knowing how to improve your business' recycling performance and save natural resources and money.

Register your business to attend these free, educational workshops today at www.tinyurl.com/bizrecycle. The workshops are free to attend and do not require chamber membership. Light refreshments will be served.

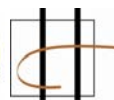
Workshops will be held at the following Hillsboro locations from 11:30 - 1:00PM.*

- January 27, 2011 - Hillsboro Chamber of Commerce
- March 24, 2011 - Solar World
- June 23, 2011 - Pacific University Health Professions Campus - Evening Workshop - 6:00 - 7:30PM
- September 22, 2011 - AmberGlen Business Center

For more information or to request free on-site technical assistance, contact the Washington County Recycle at Work Program at (503) 846-8609 or recycle@co.washington.or.us or the City of Hillsboro at (503) 681-5204.

For all details and to reserve your spot today - www.tinyurl.com/bizrecycle

*June 23 Workshop will be held from 6:00 - 7:30PM.



Business Recycling Workshops
brought to you by the Washington County Cooperative
Recycling Program, the City of Hillsboro, and the
Greater Hillsboro Area Chamber of Commerce



Pictured: Kate Agustin, Tyler Davis, Jan Yullie, Angela Doms

Norm Thompson Outfitters - Hillsboro, Oregon

Norm Thompson Outfitters has operated its business on the motto "Escape from the Ordinary" for more than six decades. The company, founded in 1949, has fostered a sustainable workplace culture, incorporating environmental practices into daily operations since the mid 1990s. Its strategic sustainability initiatives have included ongoing employee training, publishing catalogs on recycled-content paper, and implementing recycling and waste reduction activities throughout its headquarters.

Inspired by Earth Day 2010, Kate Agustin, Norm Thompson's Green Team Lead, decided Earth Week 2010 was a perfect time to reinvigorate the company's sustainability program. Within one week, the company's Green Team posted new recycling signs, placed new recycling containers around the office, and refreshed co-workers' memories on the how-to's of recycling collection. Norm Thompson rewarded employees' renewed efforts with reusable shopping bags and live trees to plant at home. Another result of Norm Thompson employees' efforts: The company qualified to become a Washington County Recycle at Work Business. Congratulations!

"We now recognize how important it is to re-visit our environmental goals with our employees. Everyone needs to be reminded of both the details and the big-picture environmental goals we've set, and the specific ways we plan to achieve them. With a modest amount of effort, we were able to meet the requirements for the county's Recycle at Work Award, which was an easily achievable goal based on our long-standing recycling program and commitment to keeping employees involved in the process," said Agustin.

Norm Thompson Outfitters, along with its employees, are an example to other businesses that a journey to escape the ordinary can foster meaningful change.

RFM Preferred Seating - Hillsboro, Oregon

RFM Preferred Seating (RFM) provides its customers a comfortable place to sit and, at the same time, reduces the environmental footprint of its operations. Driven by the company's aggressive goal to become a zero-waste operation, Director of Engineering Troy Winklebleck reduced garbage service levels by 75 percent in 2009 and, in turn, saved RFM \$6,100. To reach zero-waste RFM would need to reduce the amount of garbage sent to local landfills to zero by reusing or recycling as many manufacturing byproducts as possible.



Pictured: Alex Kravets, Karla Bosteder, Kent Reimers, Teodor (Freddy) Iacob, Sergio Cano, Sergio Guillen, Robert Page, Troy Winklebleck

RFM not only recycles such common items as office paper and aluminum cans, they have forged a relationship with a fabrics recycler who buys their scrap pieces to produce alternative-to-foam pads. RFM is currently developing a way to incorporate the recycled-content pads into a "green" line of chair products. Innovations such as this truly close the materials management loop and provides an example of the actions that set RFM apart from its competitors.

"Our goal is to become a waste-neutral manufacturing facility with zero landfill-bound byproducts. When we started the process, it seemed complicated, time consuming and expensive - turns out it was none of these," said Winklebleck. "Outside of a few small items, we are moving closer to our goal while saving money, all thanks to employee efforts and our recycling partners who equally value this process."
- Troy Winkleback, Director of Engineering



Pictured: Marnie Norris, Meghann Horst, Cheryl Culver

Jones and Roth, PC - Hillsboro, Oregon

Going "beyond the numbers" is part of the culture at Jones and Roth, CPAs and Business Consultants. "This organization was built on values that make a positive impact in people's lives; our efforts are visible in the office and beyond. We are more of an asset to our community because we make it a priority to reduce waste and save energy."
- Meghann Horst, Administrative Assistant.

Tax time becomes a paper wonderland. To minimize the volume, tax files are scanned and converted into an electronic format. Ninety-nine percent of clients file tax returns electronically, requiring less paper and staff time, as well as less energy to transport the paperwork. Other office efficiencies include replacing bottled water with tap water, with water filters being installed on the break room faucet. A new purchasing policy ensures procurement of recycled-content supplies and publications are printed with soy-based inks. Additionally, the company uses lighting occupancy sensors and low-output, programmable ballasts to reduce energy consumption.

Jones and Roth encourages staff to make better environmental choices outside of the office, as well. During the summer, the Green Team organizes a Commuter Challenge to compete against a sister firm, to see which office can maximize use of alternate modes of transportation for one week. In 2009, Jones and Roth reclaimed the Commuter Challenge trophy from Karnopp Petersen, LLP, a law office in Bend.

Nike Inc., World Headquarters - Beaverton, Oregon

While Nike is known as a leader for its athletic shoes and apparel, its compelling slogan "Just Do It!" has extended to its sustainability practices at the company's campus headquarters. Recycling Coordinator Mark Orphanides' leadership, combined with the diligence of motivated employees, has created an impressive campus-wide sustainability program at the Nike Inc. World Headquarters in Beaverton, Oregon.

It all began with a garbage can protest, under Orphanides' desk, when he was an Account Services Representative; a small refuse container turned upside down with a R.I.P. sign. This protest led to a new job for Orphanides and the beginning of an ambitious sustainability initiative for Nike.

Orphanides became Nike's new Campus Recycling Coordinator in 2008. He soon introduced composting to the campus, diverting 132 tons of food scraps from the landfill, equivalent to 10 percent of the campus' total waste. Campus employees and contractors embraced the composting program and, in 2009, the food scrap program collected 214 tons of food scraps. Coupled with a 42-percent mixed recycling rate, the Beaverton campus was able to divert a total of 61-percent of its waste to recycling and composting in 2009.

In addition to a comprehensive recycling program, Nike Inc. World Headquarters promotes waste reduction through scrap paper to note pads production, use of durable dishware to replace disposables, office supply reuse rooms and default double-sided printing. Employees receive transit pass subsidies, the campus has four electric car charging stations for employee use, and staff can borrow-a-bike to travel the 175-acre campus, in lieu of using a car. The campus also boasts two LEED-certified office buildings surrounded by a remarkable native plant landscaping. Thanks to the hard work of Orphanides and the Nike workforce, Nike Inc. World Headquarters is beginning to be known for great shoes and an impressive commitment to sustainability.



Pictured: Mark Orphanides



Pictured: Nick Stier, Murray Heidebrecht, Stan Vernon

Click Commerce - Hillsboro, Oregon

Click Commerce of Hillsboro, Oregon developed a successful business strategy that helps clients go paperless, which has economic and environmental benefits. The company's eResearch Portal product, a customized software application for research institutions, eliminates hours of administrative work and reduces the amount of paperwork its customers typically generate as part of their business.

In the course of its work with universities and research organizations, Click Commerce saw a trend requiring sustainability language in contracts. "We began to see requests for our sustainability statement," said Visual Design Manager Murray Heidebrecht. Click Commerce responded to this trend by creating its own Green Team and crafting its own sustainability statement. The firm reviewed its operational practices and identified areas to improve sustainability.

The company now disables unused overhead lighting, electronically transfers most documents, recycles everything possible, purchases 100-percent recycled content paper, and has signed up as an EasyStreet Renewable Energy Partner to run its data center on 100-percent renewable energy. These simple, but highly effective, actions have helped Click Commerce become an example to its clients.

Portland Catering Company - Tigard, Oregon

Providing customers with tasty meals is the first goal of the Portland Catering Company in Tigard, Oregon. Running a sustainable business and reducing its environmental impact comes in a close second. This local catering company serves corporate luncheons, weddings, and other special events, and now its reputation as a Recycle at Work Business has been added to the menu.

Portland Catering Company offers the environmentally-conscious customer many options. It offers durable dishware, silverware and platters, as well as compostable, single-use products. It donates excess food through Metro's *Fork it Over!* Program; uses night drop service to receive supplies and reduce fuel consumption from idling delivery vehicles; avoids printing menus and relies on electronic correspondence; reuses containers for shipping; encourages employee carpooling; and purchases environmentally-preferable office products.

"Portland Catering Company has always practiced environmentally-conscious activities. Applying for the Washington County Recycle at Work Business Award helped us refine our environmental values and encouraged us to persist in setting and achieving new environmental goals."

-Adria Civiletti, Corporate Sales Manager, Portland Catering Company



Pictured: Jeff Fenske, Adria Civiletti, Brad Fenske, Katie Gutierrez, Eric Poirier (owner)



Pictured: Kimberley Sackman

Epson Portland, Inc. - Hillsboro, Oregon

How does the Japanese philosophy of Kaizen help Epson Portland Inc. (EPI) meet its environmental goals? Kimberley Sackman, an Environmental Specialist, with EPI, explains that Kaizen, a Japanese philosophy of continuous improvement management, is designed to move organizations beyond simple productivity enhancements in order to humanize the workplace, eliminate labor intensive work and provide employees with an outlet to streamline their daily duties. How does this apply to environmental programs?

"Epson has been practicing 'green' for a long time, and we've exhausted the simple ideas. Our Kaizen management principles allow us to reach new heights and make our practices even darker green," said Sackman. Proof of this is EPI's project to capture waste water used in the ink-making process and redirect it to flush toilets. In addition, EPI has recently implemented a durable packaging re-use program, eliminating the use of cardboard in the shipping of products. It has also partnered with business neighbors, Norm Thompson and Technapack, to develop a new employee recycling program for polystyrene foam (Styrofoam). Further, EPI has a Zero Waste to landfill initiative and alternative employee transportation options. Evidence of EPI's environmental commitment and innovation is made clear by the company's "wall of fame"

that showcases awards from organizations such as, the U.S. Environmental Protection Agency (EPA), City of Portland Businesses for an Environmentally Sustainable Tomorrow (BEST), Salmon Safe, *Portland Business Journal*, and many more. Recently, the Washington County Recycle at Work Business Award was added to EPI's efforts in going above and beyond.

WSC Insurance - Forest Grove, Oregon

WSC Insurance of Forest Grove, Oregon has been committed to providing its customers with protection, security and peace of mind by managing high-quality insurance and risk management services for more than 60 years. WSC Insurance not only extends these commitments to its customers, but recognizes that a commitment to the environment is also a valuable business strategy. This recognition has led WSC Insurance to adopt a written sustainable purchasing policy, implement recycling and waste reduction programs, and purchase Energy Star rated computers, printers, and HVAC equipment.

"WSC Insurance prides itself on giving back to the communities where we do business. Our firm and employees respect the environment where we live, work and play. With a tradition that dates back to 1946, WSC has always stayed on the cutting edge of technology, allowing us to go "paperless" in 2000. We regularly recycle, and more recently began using recycled products when possible. Our participation in the Washington County Recycle at Work Program is a perfect fit because it reflects our corporate values and dedication to reducing our carbon footprint." -Amy J Waltz, President



Pictured: John DiFalco Jr., Amy Waltz, Tom BeLusko



Pictured: Carl Switzer, Carina Christensen, Kathy Kaatz, Aquilla Hurd-Ravich

City of Tualatin - Tualatin, Oregon

The City of Tualatin, well-known for its parks and natural areas, is striving to meet the recreational and social needs of its growing community. The city is extending this commitment to operating efficiently, and has created a Sustainability Team and Steering Committee to assist it in its efforts. Recently, the Sustainability Team ramped up internal sustainability operations by completing energy, waste and paper audits. The audit results will help the Steering Committee set future goals.

Maximizing resources is a priority at the city, from using solar-powered irrigation systems to filtering and reusing water used to clean storm and sanitary sewer lines. Staff are encouraged to use durable dishware and silverware, whenever possible, in break rooms and at meetings. Additionally, the city leverages partnerships in member organizations where capital equipment investment, materials, and travel time are shared. The city promotes the use of local resources in its operations, such as using Crystal Green fertilizer (developed by Clean Water Services as a byproduct of wastewater treatment) and chipped wood from local manufacturers is spread as landscaping bark. The city also generates income by recycling scrap copper, brass, and aluminum from street signs and old water meter upgrade projects.

As Tualatin works to achieve its sustainability goals, it joins other members of the [Partners for a Sustainable Washington County Community](#) whose collective efforts are building a more sustainable community.

DeAngelo's Catering and Event Planning - Tigard, Oregon

A "veteran" of the hospitality industry, DeAngelo's Catering has been operating for more than 20 years, and recognizes sustainable practices are necessary to continue to achieve success in today's business world.

The company offers clients options to create events with low environmental impacts. Choices include solar-powered electricity generators, food waste composting, durable dishware, silverware and cloth napkins, as well as compostable service products. DeAngelo's Catering uses locally-farmed organic produce, as well as antibiotic and steroid-free meat, in preparing meals.

Rather than disposing of excess food, DeAngelo's Catering donates it, through Metro's *Fork it Over!* program, to St. Anthony's Catholic Church Food Pantry or the Good Neighbor Center. It also participates in Tigard High School's Career Education Program by providing hands-on vocational training to students interested in the catering industry.

As a founding member of the Sustainable Catering Association, Steve DeAngelo shares his experience at regional trade shows, where he inspires his company and others to keep sustainability on the front burner. "Our focus is on supporting regional economies by preparing seasonal foods and promoting locally grown foods, whenever possible. We support employees who believe in these concepts and look forward to assisting clients green their events for the future of our planet." - Steve DeAngelo, Owner



Pictured: Steve DeAngelo



Pictured: Tony Montes, Sarah Longsine, Karen L. Lewis, Rich Weitzel

Banks Chamber of Commerce Green Team - Banks, Oregon

The Banks Chamber of Commerce Business Green Team members include the Banks Trail Café, Karen L. Lewis - Independent Associate, Pre-paid Legal Services, Montes Management and Consulting, and Swatco Sanitary Service. Reminiscent of the old adage "there is strength in numbers," the Chamber brings together this group of businesses to share ideas on how to improve the efficiency of resources in their workplaces.

Members of the team are reducing their environmental footprints by activities such as installing LED lights, purchasing refurbished computers, reusing supplies and containers, using and promoting recycled-content and compostable products, using durable dishware and giving away coffee grounds to home composters.

Motivated by cost savings, some of these businesses maximize resources by purchasing remanufactured tires, and reclaiming and refurbishing equipment. Others purchase supplies in bulk to reduce packaging and transportation impacts.

Inspired by the recertification of the City of Banks in the Tree City USA program, the Banks Chamber Green Team encourages other businesses to reduce waste and enhance the livability of their community by considering the environment in all of their operations.

World of Smiles, Pediatric Dentistry - Portland, Oregon

World of Smiles, Pediatric Dentistry prides itself on providing the highest level of dental treatment to children, in a fun and compassionate environment. Helping children keep their smiles bright is owner and certified pediatric dentist Dr. Michelle Stafford's primary mission. The World of Smiles staff also conducts its business with an eye toward sustainability, through a commitment to the health of its little clients' teeth, as well as the health of the environment where its clients will grow up.

"It's wonderful to be in an atmosphere where doing what is best for our patients and community comes first. Our team at World of Smiles, Pediatric Dentistry works hard to ensure that every business decision we make contributes to a sustainable practice, whether it is keeping electronic patient charts, utilizing digital technology for our X-rays, converting patient paperwork into digital formats, or using recycle bins and compost pails in the lunchroom. Dr. Stafford and staff support local businesses, and try our best to be an example of "green living" to both our patients and surrounding community."

-Rosalea Peters, Office Manager, World of Smiles, Pediatric Dentistry



Pictured: Dana Hendryx-Korpi, Brittany Adelman, Dr. Michelle Stafford, Rosalea Peters, Savina Rosales, and Cindy Thackery.



In Line Commercial Construction - Aloha, Oregon

In Line Commercial Construction Inc. (In Line) is a full-service general contractor that operates throughout the Pacific Northwest, serving healthcare, dental, education, non-profit, private developer and public agency clients. The In Line team works collaboratively toward reducing environmental impacts in its daily activities, including reducing the office waste it sends to landfill by more than 25 percent – through the recycling of paper, aluminum and plastics – and reducing the amount of waste the company generates. Further, the team promotes energy conservation and sustainable procurement by purchasing reusable and recycled-content products in many of its administrative operations.

“We recognize the responsibility we have to future generations, to make sound environmental, economic and social choices today. Recycle at Work has been key in equipping our staff with the necessary tools to make recycling, and reducing our waste, effortless and rewarding.”

-Dave Flint, President, In Line Commercial Construction Inc.

Pictured: Dave Flint, Jeff Stanton, Ashlee Blessing, Mary Charbonneau, Todd Duwe, Kurt Meeuwsen.

ID Experts - Tigard, Oregon

ID Experts is a leading provider of comprehensive data breach solutions for healthcare organizations, corporations, financial institutions, universities and government agencies. In addition to protecting its clients from serious security threats, ID Experts works diligently to protect the environmental health of its community. In a recent relocation, ID Experts chose to move into an Energy Star partner building, where it purchased re-purposed office furniture and recycled-content paint to decorate the new space. And, in addition to boasting a robust green team chaired by its President and Co-Founder Rick Kam, ID Experts also implemented sustainable purchasing policies; recognizes a “green” employee of the month; encourages employees to remove their desk-side trash containers to increase recycling; and reduces energy consumption by turning off workstation power strips nightly.

“As an environmentally-aware corporation, ID Experts found it important to collectively take the leap toward sustainability, resulting in a more positive impact on our community.”

-Angela Maxson, Recovery Advocate, ID Experts



Pictured: Rick Kam, Heidi Nelson, Heather Eichman, Brandi Souser, Chrissy Martin, and Angie Maxson.

Be Recognized for Your Accomplishments!

Washington County businesses qualify for the **Recycle at Work** Business Award by implementing simple steps. Create less waste, recycle and buy recycled products to make Washington County a healthier place to live, work and conduct business.

Your organization may be considered for the “Spotlight on Business” article in our newsletter, and listed as a program participant on Washington County’s business recognition web page as a **Recycle at Work** Business.

Our team will guide you through the application process and assist your organization in achieving its sustainability goals. To apply for the award, or for more information, contact the **Washington County Recycle at Work Program** at www.RecycleWise.org or (503)846-8609. Every business can make a difference!



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