

# MERCER

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## Washington County

### July 1, 2010 Marketing Timeline

Action Items	Responsible Party	Due Date	Status
<b>Marketing</b>			
▪ Draft RFP	Mercer		
▪ Receive census and Marketing Strategy approval	County		
▪ RFP distributed	Mercer	Mid-January 2010	
▪ Proposals due from the market	Carriers	February 5, 2010	
<b>Washington County 2010 Renewal Offerings</b>			
<b>Providence, Kaiser, ODS, DentaCare, Standard</b>			
▪ Receive renewal rates from vendors	Mercer	February 8-12	
<b>Present Renewal and Marketing Report to the County (HR)</b>			
	Mercer	Week of February 22	
<b>Follow-up to Renewal and Marketing Presentation to HR</b>			
▪ Plan option pricing negotiations and follow-up	Mercer	March	
▪ Interviews (if necessary)	County/Mercer	April	
▪ Review employee contributions	County/Mercer	April	