

## **Washington County Committee for Community Involvement (CCI)**

**Meeting Summary for Thursday, July 18, 2017**

**Meeting location: Edwards Center Aloha Community Center, 4375 SW Edwards Place, Aloha**

### **ATTENDANCE**

**CCI Members:** Co-Chair Kathy Stallkamp – CPO 4K; Co-Chair Jim Long – CPO 4M; Stan Houseman – CPO 3; Liles Garcia - CPO 6\*; Leslie Shaw - CPO 6\*; Mary Manseau - CPO 7; Marty Moyer - CPO7; David Shettles - CPO7; Gary Virgin - CPO 10\*

**Public Guest:** Cindy Thackery – CPO 7

**Washington County Staff:** Kari Herinckx, Community Engagement Program Coordinator; Carol Renaud, Community Engagement Program Specialist

### **WELCOME**

Kathy Stallkamp opened the meeting just after 7 p.m. to accommodate seating for everyone. June CCI meeting draft summary approved as submitted (motion by Marty Moyer, second by Leslie Shaw, none opposed, Mary Manseau abstains).

### **SUMMER SOCIAL**

**Discussion of event details.** It is decided that all CPO subscribers will be invited to attend and bring their friends and family. 25 tickets have been reserved at a group discounted rate of \$11/seat. Bleacher seats have been reserved for CPO ticket holders. It is also decided to use the opportunity to promote the program at the event. Kathy commented that she is planning to bring four people to the Hops event because she feels that promoting a CPO event is an important thing for CPO leaders to do in support of the program.

**Presentation of another summer social idea.** Mary Manseau suggested that the CCI promote attendance at an August 22nd Board of Commissioners hearing at which time engrossed Infill Ordinance No. 820 will be presented and discussed. Mary even suggested people bring their families. After the hearing, Mary would like to go to a local pub with other CPO members who attended the meeting. A short discussion ensued around the question about why the ordinance is considered important. Mary, Chair of the Code and Ordinance Subcommittee, explained that a letter had been drafted by the Subcommittee on this ordinance, therefore it is considered important by its members.

Jim Long makes a motion to hold both socials in lieu of an August CCI meeting. Second by Leslie Shaw. Vote to have CCI promote the Hops event: raise of hands for = 7; opposed = 0.

\*Alternate CCI member

## BY-LAWS SUBCOMMITTEE

### Potential CCI Bylaws Changes

Kathy Stallkamp and Mary Manseau provided an update. They provided a list of what they addressed after getting feedback from the June meeting.

- **CPO with a rogue leader:** (Kathy presented her updates.) Text was added to the bylaws stating that if the leader is not following the bylaws, it is up to individuals in that CPO to do something about him/her. If the leader is not following the rules in the bylaws, text was added that explains how to remove him/her.
- **The question of who has the role of deciding what content is in meeting agendas:** (Mary presented her updates.) Text was added to clarify that it is not solely the responsibility of the CCI Chair (or CCI Co-Chairs) to develop agenda content. It is the role of the CCI Membership (the CCI Steering Committee) to decide what content is included in meeting agendas.
- **Potential to base CCI membership on size of CPO population:** (Kathy held a discussion.) There are currently two reps per CPO, regardless of their size. The question of whether some CPOs are too large and need to be split was raised. Everyone agrees to keep the number of representatives to two per CPO at this time.
- **Potential for other types of representation on the CCI:** (Kathy held a discussion.) One idea was to include representative(s) from the inactive CPOs so that they might become engaged and possibly grow their CPO. Another idea was that Members at Large could have a seat at the CCI (leading a Subcommittee). It was suggested that potential “members” would have to submit an application with guidelines to and be approved by the Steering Committee, and then be brought to the General Membership for a vote. Then review would take place once a year. Other questions came up: size of groups, required attendance, would they have a vote.
- **Annual calendar:** (Kathy presented elections timeline.) Established election of leadership schedule. June – CCI -----???missed this????----- . July – -----???missed this????----- . October – elections. December – new Steering Committee takes over.
- **Issue of having a quorum physically present versus using email:** If a decision needs to be made in between meeting times, use email. Wait until a majority agrees.

## MARKETING SUBCOMMITTEE

### Strategies

Stan Houseman presented a report prepared by Subcommittee member Fran Warren who could not be present at the meeting. It covered what the characteristics of CPO participants are and recommendations for potential marketing materials. Suggestions included consulting groups, surveys, all media, social, video interactive with lots of specifics. It covered what is effective today and what isn't. She suggested the need to identify our needs and measures of success. She went further to stress the importance of talking points, planning events, using reps (i.e., to approach HOAs) to deliver our message. Multi-lingual messaging, plus interactive

meetings. *Recommendations:* For first projects include sandwich sign boards, facebook pages and advertising. Bring proposals to CCI for approval.

### **Social Media Specifics**

Cindy Thackery presented detailed information on the available forms and effectiveness of social media. She compared users by demographics. She proposed that because people relate to people, facebook is a good tool. It is friendly and inviting, has the ability to use the most effective form—video—and can get others involved. Cindy made the point that the majority of the population are using facebook. Many agreed that facebook is a good tool that they would be interested in using. *Facebook recommendation:* Every CPO would have their own facebook page and would include tutorials, etc. Plus an overall CPO Program facebook page.

Looking at NextDoor, but there is a complication with the County??? Instagram which is more popular with youth is worth looking into also. Discussed next was the issue of developing messaging. Many concerned about the messaging being controlled on social media. There is a need to develop tag lines. Cindy wrapped up by pointing to three things she felt could be moved forward: sandwich board signs, facebook and posters. Jim wants to see a budget with specifics for the next meeting.

## **CODE AND ORGINANCE SUBCOMMITTEE**

### **Ordinance No. 822 Omnibus Letter**

Letter addresses a change to neighborhood meeting rules. Subcommittee is asking that all types of developments have the neighborhood meeting requirement. Letter, if approved, would be delivered to Planning Commission hearing July 19. Liles suggests adding “commercial” to letter text. Mary agrees. Marty Moyer makes a motion to submit letter. Second by Mary Manseau, and Leslie Shaw. Vote to submit: raise of hands for = 8; opposed = 0; Gary abstains.

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### **Legislative Subcommittee Report**

Jim provided a couple brief comments, namely that there was not much to report.

### **Emerging Issues**

Members give roundtable style comments from their CPO. Tree Code, August 1 Town Hall by State Representative Rich Vial, National Nights Out August 1

### **Public Comment**

Kathy mentioned that there would be no August meeting due to the CCI Summer Social events.

### **Meeting adjourned.**

*Draft meeting summary respectfully submitted by Carol Renaud.*