

Public Health Education

Marketing Good Health...



Washington County boasts a diverse population of over 520,000 residents. In fact, the county is growing by about a 1,000 people a month.

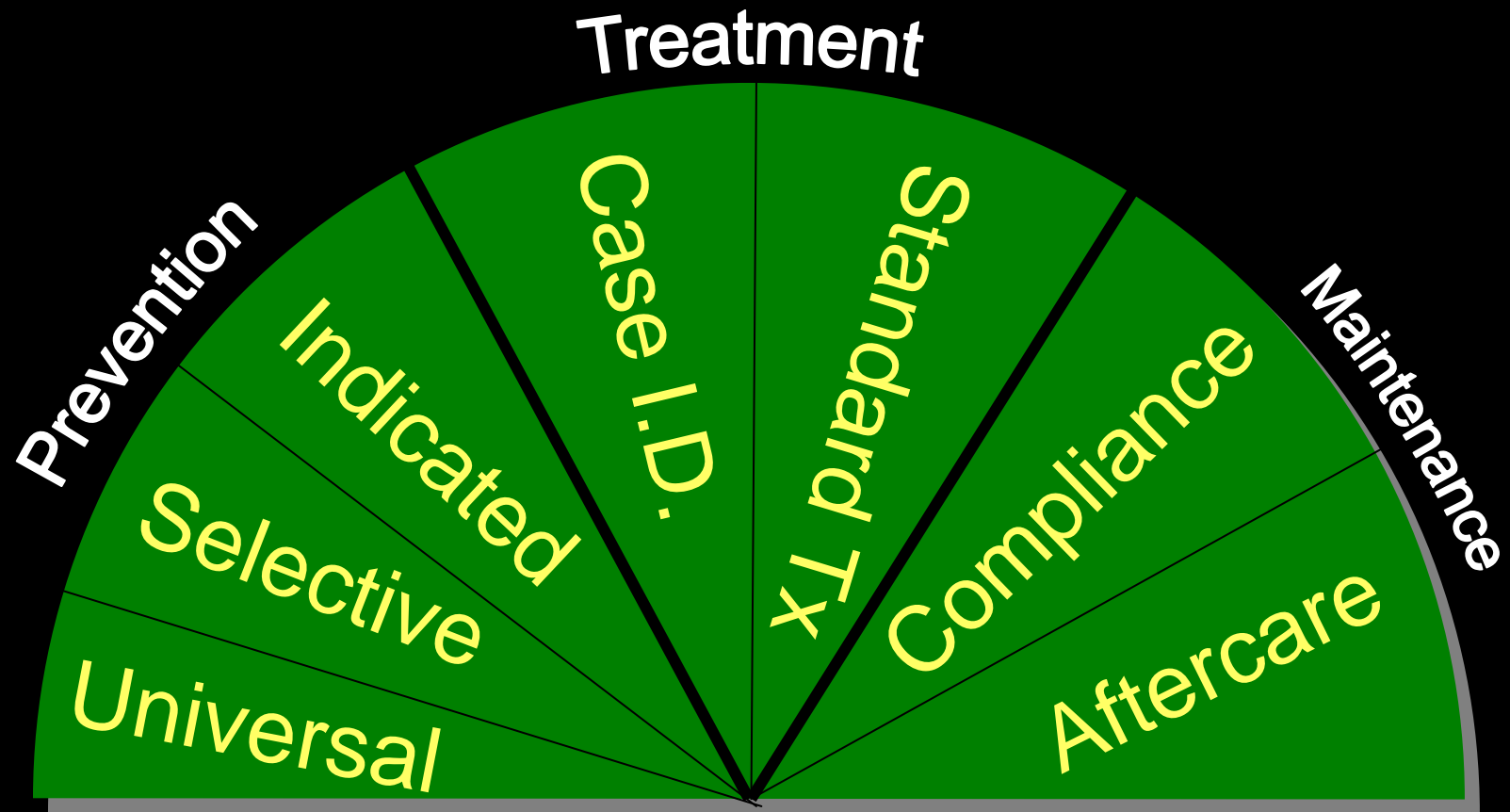


Public Health involves many areas

From animal services to substance abuse...
...to pre and post-natal care and crime prevention, to
environmental health and immunizations...



The Institute Of Medicine's (IOM) Continuum of Care



The “Wheel of Promotion” turns when all of the parts are working. Promotion involves the use of all media and community involvement.





Outreach & Prevention

Outreach and prevention are proactive measures designed to lessen or “prevent” the impact of harmful behaviors.



Motivation

What motivates people often differs with the individual. To change a behavior, a person needs to find their motivation. That can be difficult. Public Health Educators help people find their motivation.



Benefits vs. Costs

Is that shirt worth the price? People need to make that determination when making such a decision. Adopting a behavior, or a change of behavior, often requires the same type of decision-making process. Is the perceived cost going to be outweighed by the benefits?



It Works

Education works! However, educators can't make the decision for the individual. They need to do it themselves...they need to find their own motivation.

When help is needed in Washington County, it's only a phone call away

Addiction Services

503/846-4903

Immunizations

503/846-4955

STI/HIV/AIDS

503/846-2815

Women's Health

503/846-4965

Solid Waste and Recycling

503/846-8609

Environmental Health

503/846-8722

Washington County Teen Clinic

503/846-8851

