

# North Bethany Main Street



## Gateway Options

Gateway features can help define the main entrances to a district, and can create a sense of place by creating focal points and setting the tone for the district's unique character. Gateways can be **freestanding** features, such as public art, corner monuments, or street treatments. But gateways can also be created with prominent **buildings**—or features on buildings—that create a sense of entry into the district.

You voted on your preferred style of gateway at the first Open House in February. The voting results were:

- Buildings as gateways: 39 votes
- Street treatments: 27 votes
- Public art: 20 votes
- Corner monuments: 19 votes



### Top Choice: Buildings as Gateways



### Runner Up: Street Treatments



### Recommendation:

Combine the concept of buildings as gateways and street/landscape treatments into requirements for gateways.

Development at gateway corners should feature **at least two** of the following treatments:

- increased building height of at least 10%
- break in horizontal massing of at least 2 feet
- distinct cornice treatment
- chamfered corner
- other distinct architectural element approved by County staff
- plaza space with pedestrian amenities and distinct landscape design

