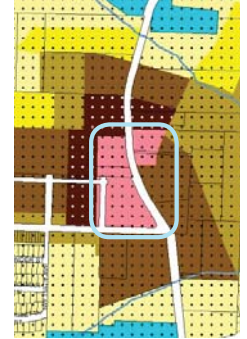


North Bethany *Main Street*



Building Design Treatments – NCMU

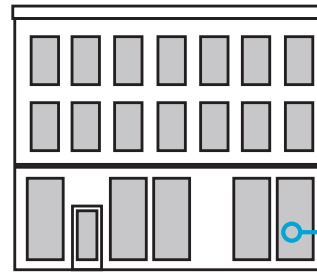
As part of the Urban Design Plan for North Bethany, building dimension and design standards will need to be defined for the Neighborhood Commercial Mixed-Use (NCMU) district. A few of the key building design treatments are described below.



Neighborhood
Commercial Mixed-Use

Ground Floor Transparency

Transparency refers to the amount of glazing (i.e., windows and doors) on a building façade. Transparency at the ground floor creates a direct connection between public and private realms and engages the interest of passersby. Priority pedestrian streets should have a minimum ground floor transparency requirement.



Example
requirement:
50% ground floor
transparency

Building Materials

Building materials can establish a sense of permanence and durability for development in a Main Street district. Using a variety of materials helps provide visual interest. Street-facing facades should include a combination of high-quality siding materials, such as masonry, stucco, stone, wood, metal panel, concrete, and glass. Lower-quality materials such as plywood siding should be avoided.

