

Communication Plan

URMD Safety Improvement

Project Selection for 2017-18

June 2, 2016 – [Media release](#) announcing July 15 deadline for small road improvement proposals – **done**

- Note: Launched new dynamic [candidate map](#)

June 15, 2016 – URMDAC meeting

- Review candidate evaluation and scoring criteria – adjust if needed
- Identify “top candidates” selection criteria

August 17, 2016 – URMDAC meeting

- Review draft candidate list
- Confirm “top candidates” list

September 2, 2016 – Launch public outreach campaign to collect comments on top candidates

- Media release, LUT newsletters, CPO newsletters
- Social media – Twitter, Facebook
- Post card notices – residents nearby candidates, major employers, schools, parks

September 21, 2016 – URMDAC meeting

- Financial projection available, estimating funds available for safety improvements in FY 2017-18

October 14, 2016 – Deadline for public comments on top candidates

October 19, 2016 – URMDAC meeting

- Review public comments and select recommended projects

November 16, 2016 – URMDAC meeting

- Confirm/finalize list of recommended projects



Department of Land Use & Transportation
Operations and Maintenance
1400 SW Walnut Street, MS 51
Hillsboro OR 97123-5625

PRSR STD
ECRWSS
US POSTAL PAID
EDDM RETAIL

PUBLIC INVITED TO COMMENT

Safety Improvement Candidates

Provide comments
by October 16, 2015

*****ECRWSEDDM***

Local
Postal Customer



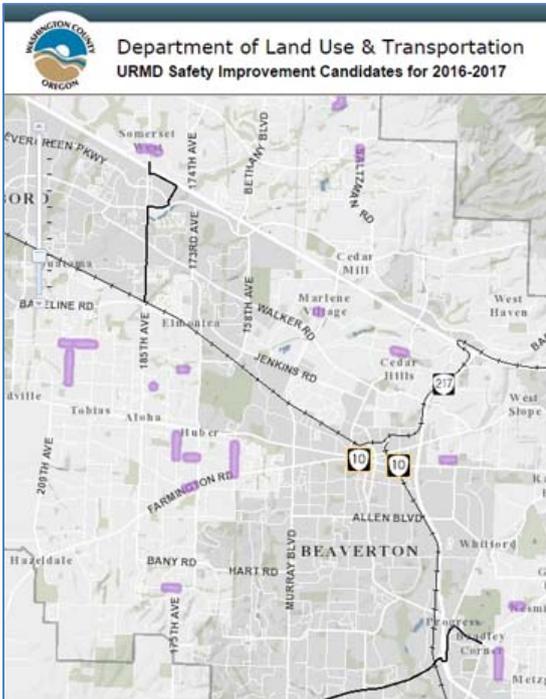
Washington County is committed to planning, building and maintaining a great transportation system, ensuring the safety of all roadway users, and to operating the county roadway system in a cost-effective and environmentally responsible manner.

For more information:

phone: **503-846-ROAD (846-7623)**

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The Urban Road Maintenance District Advisory Committee is currently considering **small safety improvement candidates** for construction in 2016-2017. The committee plans to select recommended projects at their October 21 meeting. The meeting is open to the public.

You can find more information about the committee's efforts at:

<http://bit.ly/URMDAC>

A safety improvement candidate has been identified to improve safety in your neighborhood. You can learn more about the proposed project and provide comments **by October 16** on this and other safety improvement candidates at:

<http://bit.ly/URMDSI16-17>

For more information, contact Victoria Saager at 503-846-7623 or wc-roads@co.washington.or.us.