

Communication Plan for URMD Safety Improvement Project Selection for 2016-2017

[Media release](#) announcing July 15 deadline for new candidates –
June 16, 2015 - done

Review draft candidate list, identify “top candidates” cut off -
August 19, 2015 URMDAC meeting

Launch public outreach campaign to collect comments on top
candidates:

- Media release, CPO newsletters, social media – August 31 (or
September 8)
- Post card notices – August 31 (or September 8)
- Deadline for public comments on top candidates – October 16

Financial projection available, identifying funds available for
safety improvements in FY 2016-17 – September 16 URMDAC
meeting

Deadline for public comments – October 16

Review public comments and select recommended projects –
October 21 URMDAC meeting

Confirm/finalize list of recommended projects – November 18
URMDAC meeting

Proposed URMD Safety Improvement Candidate Public Outreach Plan 2015

Postcard to property owners, residents and major employers, schools, parks, etc. near the candidate:



URMD

URBAN ROAD MAINTENANCE DISTRICT

Department of Land Use & Transportation
Operations and Maintenance
1400 SW Walnut Street, MS 51
Hillsboro OR 97123-5625

NOTICE:

ROAD NAME

From

Here to There

is a candidate for a
Safety Improvement

In 2016-2017

NAME
ADDRESS
CITY, ST ZIP



Washington County is committed to planning, building and maintaining a great transportation system, ensuring the safety of all roadway users, and to operating the county roadway system in a cost-effective and environmentally responsible manner.

For more information:

phone **503-846-ROAD** (846-7623)

email wc-roads@co.washington.or.us

web www.wc-roads.com

The Urban Road Maintenance District Advisory Committee is currently considering small safety improvement candidates for construction in 2016-2017. The committee plans to select recommended projects at their October 21 meeting. This meeting is open to the public.

You can find more information about the committee's efforts at:

<http://bit.ly/URMDAC>

A safety improvement candidate has been identified along your road to improve safety in your neighborhood. You can learn more about the proposed project and **provide comments by October 16** on this and other safety improvement candidates at:

<http://bit.ly/URMDSI16-17>

If you **lease or rent** out property on this road, please forward this information to the lessee or renter as soon as possible.

CPO newsletter article:

The public is invited to comment on the top candidates for small-scale safety improvements. At its October 21 meeting, the Urban Road Maintenance District Advisory Committee plans to consider public comments and recommend projects for construction in 2016-2017. This meeting is open to the public.

To review the candidates and provide comments, visit:

<http://bit.ly/URMDSI16-17>

Comments may also be submitted to lutops@co.washington.or.us or 503-846-ROAD (846-7623). Comments received **by October 16** will be shared with the committee.

For more information about the Urban Road Maintenance District, visit:

<http://www.co.washington.or.us/urmd>

To propose a safety improvement candidate, visit:

<http://www.co.washington.or.us/mb>

Media release (example):

Comments requested on top URMD Safety Improvement candidates

For Immediate Release Monday, January 05, 2015

Sponsored by: Department of Land Use & Transportation, Operations & Maintenance Division

Click on the map to view and comment on candidates.

Washington County's [Urban Road Maintenance District Advisory Committee](#) asks the public to review and comment on the [top safety improvement candidates](#) being considered for funding in fiscal year 2015-16.

Comments submitted **by February 13** will be considered by the committee. The committee will review public comments on the top candidates and then recommend projects for potential construction in 2015-16.

Community organizations interested in hosting a presentation about the [Urban Road Maintenance District Safety Improvement Program](#) and candidates in their area are encouraged to contact the [Operations & Maintenance Division](#).

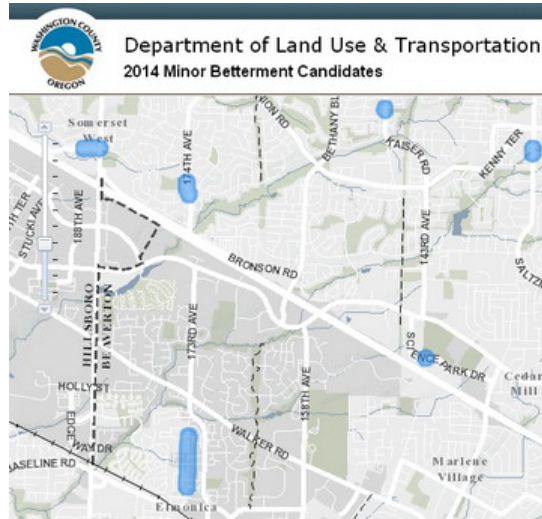
To propose a candidate, submit an [online form](#) or contact the Operations & Maintenance Division at 503-846-ROAD (846-7623) or at lutops@co.washington.or.us. Candidates submitted now will be considered for funding in 2016-17.

Washington County is committed to planning, building and maintaining a great transportation system, ensuring the safety of all roadway users, and to operating the county roadway system in a cost-effective and environmentally responsible manner.

Contact:

Stephen Roberts, Communications Coordinator
(503) 846-4963

stephen_roberts@co.washington.or.us



Top candidates page (example):

Top URMD Safety Improvement Candidates for FY15-16

The public is asked to comment on the top [Urban Road Maintenance District Safety Improvement](#) candidates being considered for construction in 2015-2016. Comments submitted by **February 13**, 2015, will be reviewed by the [Urban Road Maintenance District Advisory Committee](#).

To review a candidate, click on the candidate link to the left of the map below. **Or** click on the map, navigate to the candidate location, and click on the blue highlighted candidate. A popup window will display. The Details tab provides a quick overview. The Additional Info tab contains a link to more candidate information (same as the candidate links below).

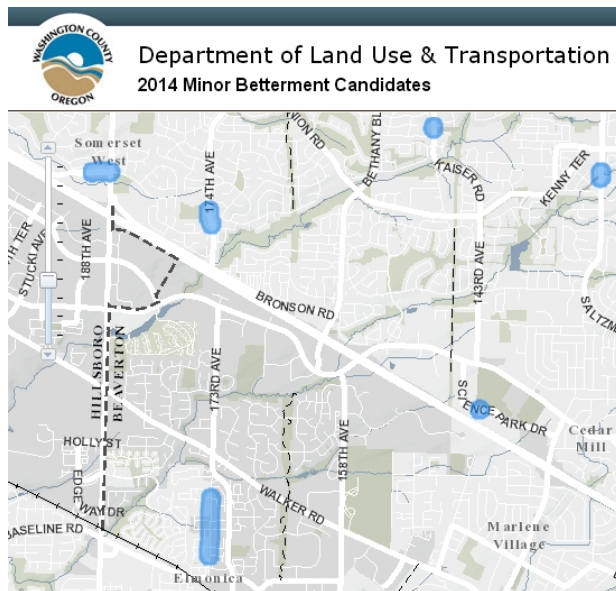
To comment on a candidate, click on the map, navigate to the candidate location, and click on the blue highlighted candidate. Select the Comments tab in the popup window and click Add Comment (500 character limit). **Or** submit comments by email to lutops@co.washington.or.us or by phone at (503) 846-ROAD (846-7623). Please reference the candidate number and road name.

For online help using the map, click on the question mark in the upper right corner of the map.

Click on the map to view candidate details and leave comments.

Top Candidates:

[197 - 90th Av](#)
[145 - 113th Av](#)
[161 - 174th Av](#)
[259 - 174th Av](#)
[029 - Blanton St](#)
[030 - Bronson Rd](#)
[285-302 - Bull Mountain Rd](#)
[322 - Farmington Rd](#)
[309 - Filbert St](#)
[277 - Johnson St](#)
[280 - Kemmer Rd](#)
[278 - Kinnaman Rd](#)
[281 - Lakeview Dr](#)
[241 - Leahy Rd](#)
[338 - McDaniel Rd](#)
[201 - Rigert Rd](#)
[061 - Rock Creek](#)
[350 - Rock Creek](#)
[279 - Rock Rd](#)
[213 - Saltzman Rd](#)
[228 - Saltzman Rd](#)
[287 - Thompson Rd](#)



Click on the map to locate and view candidate details and to submit comments.

Comments may also be submitted to lutops@co.washington.or.us or (503) 846-ROAD (846-7623). Please reference the candidate number and road name.

Related: [Urban Road Maintenance District Advisory Committee](#)
[Urban Road Maintenance District Safety Improvements](#)