

November 14, 2023

Public Health Modernization FYs 23-25 Work Plan



WASHINGTON COUNTY
Public Health



Public Health
Prevent. Promote. Protect.



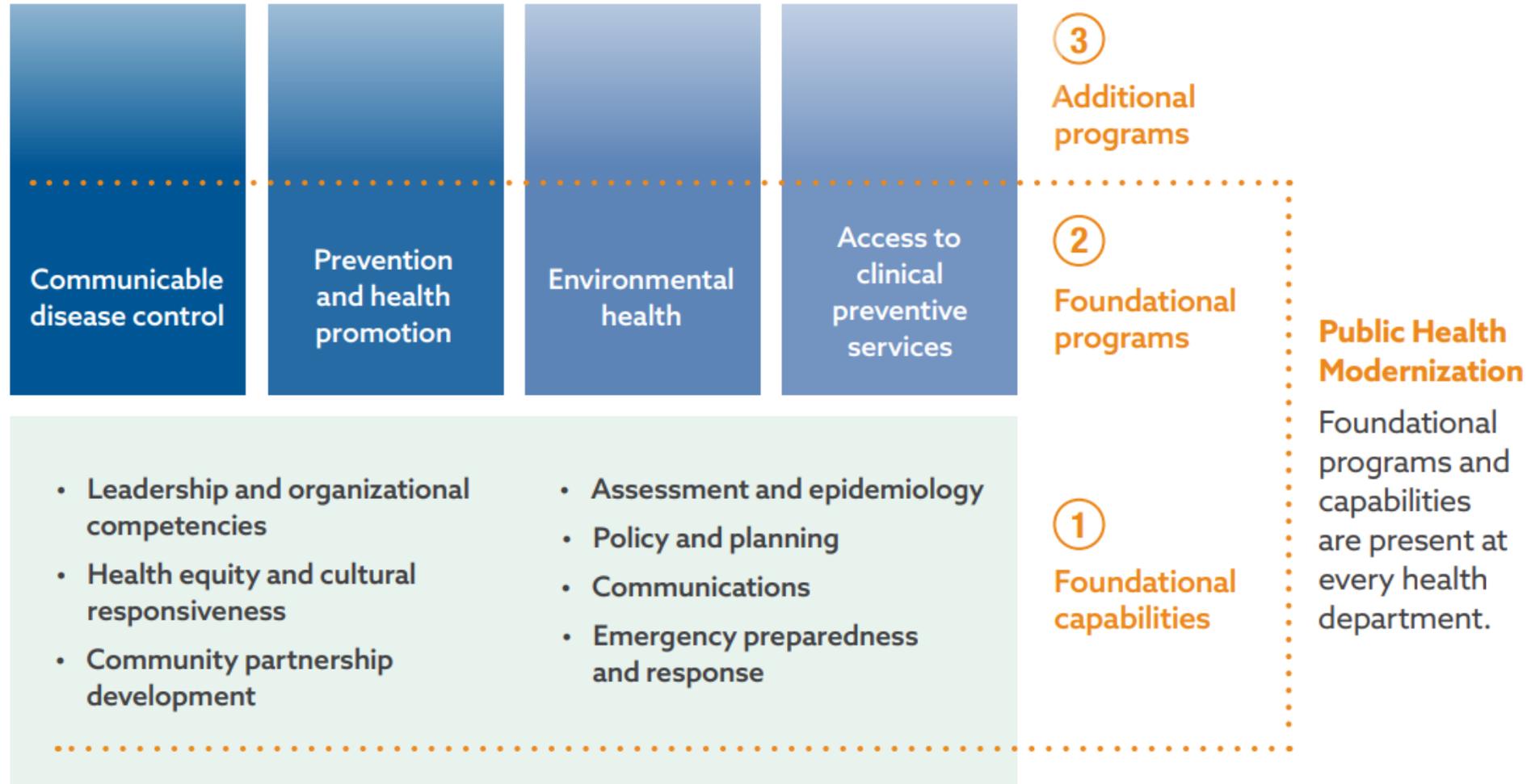
Healthy People, Thriving Communities



Background

- WCPH is required to develop a work plan and budget for submission to OHA outlining how we are meeting the requirements set by OHA
- Work plan will focus on four overall goals and five of the foundational capabilities
- For each foundational capability we are required to select at least one strategy provided by OHA

Modernized framework for governmental public health services

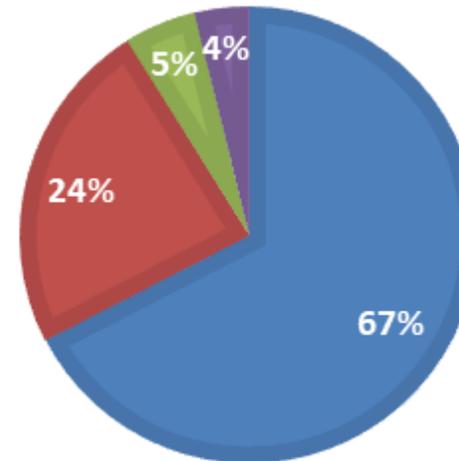


2023-2025 Budget

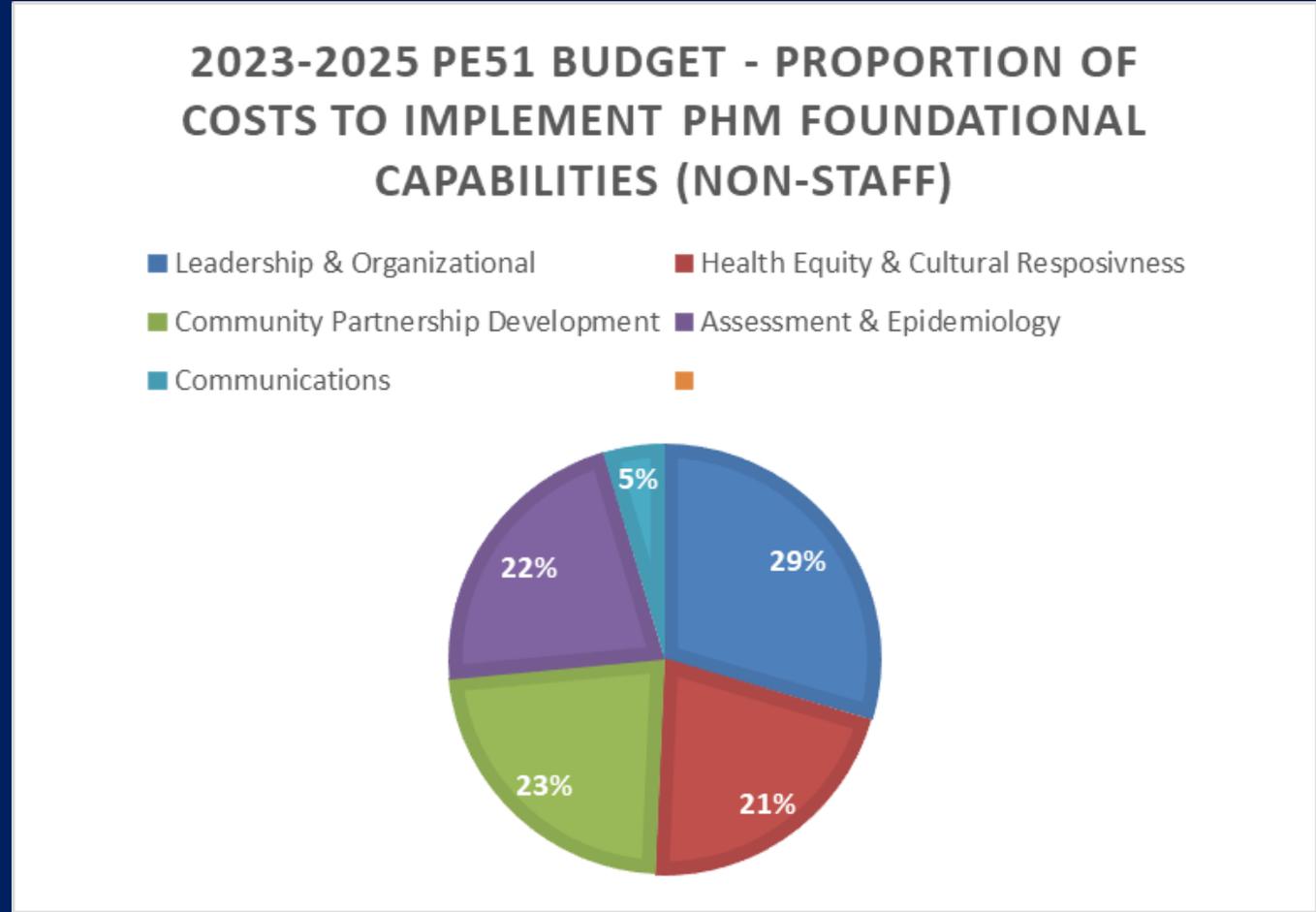
- Cross-Division Approach
- Supporting a variety of positions across the Division
 - Key staff supporting implementation
- Contracts, e.g.,
 - leadership coaching
 - Community engagement

2023-2025 PE51 BUDGET BREAKDOWN

- Staff - key staff supporting PHM implementation
- Contracts (e.g., community engagement, facilitation, leadership coaching)
- Supplies (e.g., translation, graphic design, software)
- Professional Development (e.g., training registration, travel)

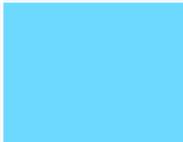


- Leadership + Organizational
 - Professional development fund
 - Leadership coaching
 - Facilitation
- Health Equity
 - Community Engagement
- Community Partnership
 - CBO CPR training
 - Food access contracts
 - Accountability metrics placeholder
- Assessment & Epidemiology
 - Community data dashboard
 - Greenhouse Gas Inventory
- Communications
 - Culturally specific communications support



Today's Discussion

- Asking the group to consider the following:
 - Is the plan cohesive?
 - Example: Do the objectives and activities come together to support meaningful progress toward the goal?
 - Do the activities align with the objectives?
 - Example: Will the proposed activities help us meet our objective?
 - Are there any gaps?
 - Example: Are there areas where the objectives don't demonstrate how we will meet OHA requirements?
- We're looking for feedback from the group on the overall direction of the work plan

Work Plan Area	Color Key	State Vision
PH Modernization Goals		Protect communities from communicable diseases through prevention initiatives that address health inequities; Expand communicable disease and environmental health emergency preparedness and communities' and PH system's ability to respond; Protect communities from environmental health threats from climate change through equitable climate adaptation; Plan for full implementation of public health modernization
Leadership and Organizational		Provide team-based leadership within the state or local public health authority that defines the strategic direction needed to achieve public health goals. This leadership will guide stakeholders to accomplish those goals.
Assessment & Epidemiology		Apply the principles and skilled practice of epidemiology, laboratory investigation and program evaluation to support planning, policy and decision-making for Oregon's governmental public health system
Health Equity & Cultural Responsiveness		Ensure equal opportunity to achieve the highest attainable level of health for all populations through policies, programs and strategies that respond to the cultural factors that affect health. Correct historic injustices borne by certain populations. Prioritize development of strong cultural responsiveness by public health organizations.
Community Partnership		Relationships with diverse partners allow the governmental public health system to define and achieve collaborative public health goals
Communications		Governmental public health is a trusted source of clear, consistent, accurate and timely health information. Governmental public health consistently uses health communication strategies, interventions and tools to eliminate health disparities and achieve equity

GOAL 1: Protect communities from acute and communicable diseases through prevention initiatives that address health inequities

Objective 1: By June 30, 2025, LPHA will build internal systems and processes to increase data sharing across PH programs, create a framework for identifying priority populations, and increase collaboration between programs to address health inequities, with a focus on areas identified by the health indicators

Objective 2: By June 30, 2025, LPHA will work with internal and external partners to develop a framework to support multi-sectoral partnerships focused on outreach, education, and other acute and communicable disease prevention strategies

ACTIVITIES

1.1 Begin planning for cross-division structures to support process metrics related to communicable disease

1.2 Complete the activities outlined within the foundational capabilities which will support the overall work of the division to continue improving communicable disease prevention response infrastructure.

2.1 Collaborate with community partners to improve outbreak response and prevention (e.g., LTCF Learning Collaborative, Quarterly School Nurses meeting)

2.2 Develop a framework, as part of our Health Equity Action Plan, for how we work with partners to support community-based outreach, education, and prevention strategies.

HEALTH OUTCOME METRICS

- **Priority 1: Sexually transmitted infection prevention**
 - Metric: Syphilis rate
- **Priority 2: Vaccine-preventable diseases**
 - Metric: Two-year old vaccine rates
 - Metric: Adult influenza vaccine rates

RELATED BUDGET NOTES

- Budget to support is primarily staff time and translation costs

Goal 2: Strengthen and expand communicable disease and environmental health emergency preparedness, and the public health system and communities' ability to respond.

Objective 1: By June 30, 2025, LPHA will coordinate internally, and work collaboratively with external partners, to assess and enhance its systems for response and recovery to communicable disease and environmental health emergencies.

ACTIVITIES

1.1 Conduct All Hazards Plan Updates and Revisions, including:

1.2 Update the PH Emergency Response Plan (Functional Annex Q of the Washington County Emergency Operations Plan (EOP))

2.1 Assist county partners to update their EOP Functional Annexes to align with the CDC Public Health Emergency Preparedness Standards and Capabilities.

2.2 Continue leading discussions with regional PHEP counterparts regarding aligning plans across the Metro region.

2.3 Conduct planning in collaboration with internal and external partners for cross-department systems to support smoke related air quality which will include a framework for building community capacity for outreach, education and prevention strategies related to communicable disease and environmental health emergency preparedness.

HEALTH OUTCOME METRICS

- Priority 1: Smoke-related air quality
 - Metric: Respiratory (non-infectious) emergency department and urgent care visits

RELATED BUDGET NOTES

- Contract for community engagement to support All Hazards planning processes
- Staff time and meeting supplies

GOAL 3: Protect communities from environmental health threats from climate change through public health interventions that support equitable climate adaptation.

Objective 1: By June 30, 2025, LPHA will coordinate internally, and collaborate with external stakeholders, to identify strategies and interventions for addressing environmental health threats from climate change and identify strategies for increasing capacity within high-risk communities to develop climate resilience as part of its Climate Adaptation Plan.

ACTIVITIES

1.1 Develop a collaborative climate adaptation plan that bolsters county climate action strategies and supports strategies for building capacity for climate resilience in high-risk communities.

1.2 Collaborate with the county's Sustainability program on a county wide climate action planning process involving county departments (e.g., EECBG and CPRG projects); Engage CBO and jurisdictional partners (e.g., cities, parks and recreation, community college, etc.) to identify community climate adaptation and mitigation needs.

1.3 Align climate change planning efforts with regional LPHA, CCO, and health plan partners including a climate change hazard planning process and regional heat action gaps analysis and recommendations.

1.4 Assess and report on climate and health impacts with explicit consideration to highly impacted populations, such as the Regional Climate and Health Monitoring report, climate vulnerability index and seasonal hazards reports.

1.5 Conduct planning for cross-division work to support process metrics related to environmental health and building climate resilience within high-risk communities.

1.6 Cross-division collaboration to integrate climate change into disease surveillance and develop systems for real-time data collection on deaths during extreme weather events

HEALTH OUTCOME METRICS

- **Priority 1: Summer heat-related morbidity and mortality**
 - Metric: Emergency department and urgent care visits due to heat
 - Metric: Hospitalizations due to heat
 - Metric: Heat deaths
- **Priority 2: Drinking water security**
 - Metric: Community water system health-based violations, #/% of population affected
 - Metric: Number of/type of advisories, #/% of population affected
 - Metric: Number of weeks in drought annually, % of population affected

RELATED BUDGET NOTES

- GHG Inventory
- Community engagement

Goal 4: Plan for full implementation of public health modernization and submission of local modernization plans by 2025.

Objective 1: By December 2025, LPHA will have developed a Modernization Implementation Plan (MIP) outlining its plan for full implementation of the foundational programs and capabilities.

ACTIVITIES

1.1 Incorporate learnings from the community engagement processes, conducted to develop the key modernization plans, into the development of the local modernization implementation plan.

1.2 Utilizing the guidelines developed by CLHO Systems and Innovation, develop the local modernization implementation plan (e.g., cross walking specific components of the Strategic Plan, CHIP, Health Equity Action Plan, Climate Adaptation Plan, All Hazards Preparedness Plan)

1.3 Present local modernization implementation plan to the Washington County Board of County Commissioners to support adoption of the plan.

RELATED BUDGET NOTES

- Staff time
- Community engagement contracts

FOUNDATIONAL CAPABILITY: LEADERSHIP AND ORGANIZATIONAL COMPETENCIES (ORS 431.146)

Objective 1: By June 30, 2025, LPHA will work internally to develop systems and structures to support alignment of priorities across the division, and coordination of work across programs.

Objective 2: By June 30, 2025, LPHA will have updated its workforce development plan to include strategies for recruiting and retaining a skilled public health workforce, and developed systems to support staff access to training and development opportunities ensuring they have the skills necessary to support the changing needs of the community.

ACTIVITIES

1.1 Develop internal systems for coordinating and aligning work across programs and ensuring alignment with division priorities

1.2 Support programs with planning, facilitation, training and change management services.

1.3 Support division leadership with access to training and coaching services related to the foundational capabilities.

2.1 Work with internal and external partners to identify division wide priorities to support workforce development.

2.2 Develop a comprehensive division wide staff training framework and system to track professional development across the division

2.3 Create professional development opportunities that support staff understanding and capacity to integrate climate and health concepts into program work

STRATEGIES

- Demonstrate work toward local modernization plans, which may include development of business models for public health infrastructure or alignment of priorities across strategic plans, CHIP, and other local plans.
- Implement workforce retention activities.
- Establish workforce development strategies that promote the skills and experience needed to perform public health duties and to carry out public health's mission
- Provide staff training, including climate equity and environmental justice

RELATED BUDGET NOTES

- Leadership coaching
- Facilitation support
- Workplace wellness initiative
- Professional Development Fund

FOUNDATIONAL CAPABILITY: ASSESSMENT AND EPIDEMIOLOGY (ORS 431.132)

Objective 1: By June 30, 2025, LPHA will identify gaps in its internal and external data systems and identify strategies to make improvements in addressing data sharing and data accessibility with community partners and community members.

ACTIVITIES

- 1.1 Convene an internal data workgroup tasked with identifying communicable disease data needs and ensuring data is available in formats accessible to the community.
- 1.2 Create a comprehensive system for community partners and members to be able to request public health data.
- 1.3 Establish a Data Advisory Subcommittee.
- 1.4 Develop guidance documents, policies, and standards to ensure a community-informed approach to data and consistency across the division in data sharing and access with the community.
- 1.5 Create a climate change vulnerability index to inform climate adaptation needs and high impacted populations.
- 1.6 Develop a community greenhouse gas emissions inventory.
- 1.7 Work with an external contractor to design and develop an external facing data platform.

STRATEGIES

- Implement culturally responsive data collection and communication systems
- Make communicable disease data easily accessible to health care providers and community members
- Assess environmental health risks using available public health data and/or integrate into community health assessments

RELATED BUDGET NOTES

- External facing data dashboard
- Greenhouse gas inventory
- Software
- Graphic design support

FOUNDATIONAL CAPABILITY: HEALTH EQUITY AND CULTURAL RESPONSIVENESS (431.137)

Objective 1: By June 30, 2025, LPHA will complete a health equity action plan that includes strategies for working collaboratively with partners to reduce health inequities.

Objective 2: By June 30, 2025, LPHA will collaborate with community partners to support strategies for co-creating plans and programs that are culturally responsive.

ACTIVITIES

1.1 Work with external contractor to engage community partners in assessment, planning, and development of modernization plans which includes the all-hazards plan, health equity action plan, and climate adaption plan.

1.2 Develop a health equity action plan.

2.1 Support training and professional development for Traditional Health Workers (THW) to advance health equity and culturally responsive services

2.2 Develop a cohort through the Medical Reserve Corps (MRC) of multilingual trainers for Preparedness 101, Stop the Bleed, CPR, and Hands-Free CPR

STRATEGIES

- Complete an assessment of the LPHA's capacity to apply a health equity lens to programs and services and to provide culturally responsive programs and services within the last five years.
- Complete and implement an action plan that addresses key findings from health equity assessment.
- Develop and/or enhance partnerships with community-based organizations and other entities in order to develop meaningful relationships with populations experiencing a disproportionate burden of communicable disease and poor health outcomes.
- Work directly with communities to co-create policies, programs, and strategies. Ensure that health interventions are culturally responsive.

RELATED BUDGET NOTES

- Community engagement to support development of implementation plans
- AmeriCorps VISTA
- Health equity action plan implementation

FOUNDATIONAL CAPABILITY: COMMUNITY PARTNERSHIP DEVELOPMENT (ORS 431.138)

Objective 1: By June 30, 2025, LPHA will demonstrate expanded partnerships with community organizations serving BIPOC and other culturally specific communities to support programmatic work, including emergency preparedness and communicable disease outreach, education, and prevention.

ACTIVITIES

1.1 Create a plan for partnerships development that includes cross-division priorities and a focus on communities impacted by health inequities.

1.2 Build partnerships with culturally responsive community-based organizations to support work across the public health division.

1.3 Planning and development of 2024 CHIP, including update to CHIP structures and processes

1.4 Align prevention initiatives across the department for a unified approach around community messaging and partnerships.

2.2 Establish PHEP Train the Trainer agreements with community-based organizations to continue to support their emergency preparedness training program.

2.3 Support three organizations with grant funds to address the effects of climate and food insecurity on migrant and seasonal agricultural workers.

STRATEGIES

- Demonstrate work toward local modernization plans, which may include development of business models for public health infrastructure or alignment of priorities across strategic plans, CHIP, and other local plans.
- Implement workforce retention activities.
- Establish workforce development strategies that promote the skills and experience needed to perform public health duties and to carry out public health's mission
- Provide staff training, including climate equity and environmental justice

RELATED BUDGET NOTES

- Contracts with CBOs for CPR training
- Migrant and seasonal farmworker contracts
- Contracts with CBOs to support accountability metric implementation
- All Hazards Plan implementation

FOUNDATIONAL CAPABILITY: COMMUNICATIONS (ORS 431.134)

Objective 1: By June 30, 2025, develop and implement the activities outlined in ORS 431.134 to support culturally responsive communications systems.

ACTIVITIES

1.1 Recruit Division Communications Coordinator.

1.2 Continue expanding outreach to non-English speaking communities.

1.3 Develop a coordinated communications approach for positions across the division.

STRATEGIES

- Implement culturally responsive data collection and communication systems
- Make communicable disease data easily accessible to health care providers and community members
- Assess environmental health risks using available public health data and/or integrate into community health assessments

RELATED BUDGET NOTES

- Communications project support
- Culturally specific communications
- Translation and interpretation